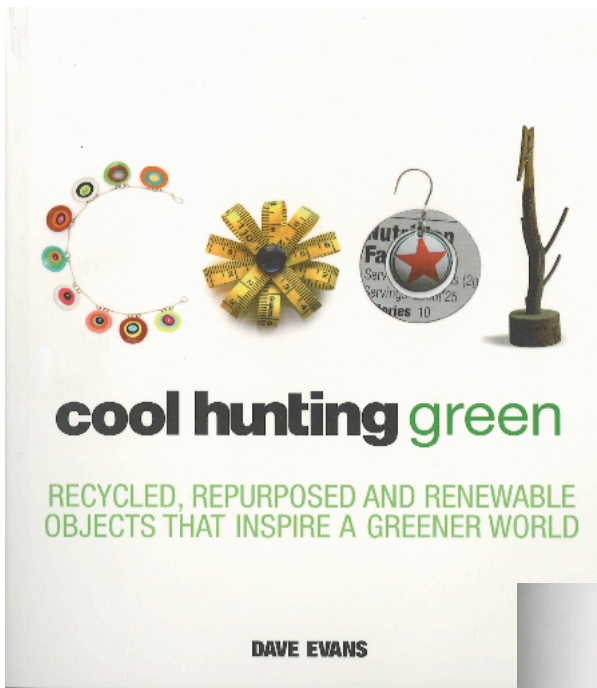


Cool Hunting Green, Dave Evans, November 2007

Stuff

Recycled, repurposed and renewable objects that inspire a greener world



half a teaspoon showerwatch

Helps you keep track of your time in the shower and, as a result, become more aware of your water use. It's all part of the half a teaspoon® awareness program – to visualize the world's available water and use it more consciously.



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'COOL HUNTERS' ARE A NEW BREED OF TREND WATCHERS WHO TRAVEL THE VIRTUAL WORLD IN A CONSTANT SEARCH FOR CUTTING-EDGE DESIGNS. THIS, THE SECOND BOOK IN THE COOL HUNTING SERIES, RECOGNISES THAT THE HOTTEST DESIGNS RIGHT NOW ARE THOSE THAT PROMOTE A CLEANER, GREENER AND MORE BEAUTIFUL PLANET.

Designers all over the globe are hailing 'green' as the new 'black' and taking up the call to reduce, reuse and repurpose existing resources in their products. The most ingenious designers know it can be done without sacrificing creativity, style or functionality.

Some of the designs in *Cool Hunting Green* meet our environmental challenges head-on and actively contribute to a greener world; others aim to tread lightly and minimise their impact; and some simply want to make a statement, possibly inspiring others to action.

Cool Hunting Green is a fascinating collection of quirky, bold and unique products guaranteed to get you thinking, talking and maybe even acting in a more environmentally sensitive manner... without losing your cool!



EACH CREATION IS PRESENTED WITH A WEB ADDRESS* SO YOU CAN BUY IT FOR YOURSELF, BETTER THAN THAT. A WHOLE NEW WORLD WILL OPEN UP WHEN YOU USE THE WEB ADDRESSES TO KICK START YOUR OWN COOL HUNTING. * no one paid to be in this book

“ This book shows that green is not all about mung beans and hemp sandals. ”

Tanya He
environmental campaigner
and author



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